

## DATA PRIVACY POLICY

Effective Date: 1st July 2025

At Jeep Safaris and Tours, we respect your privacy and are committed to protecting your personal information. This Data Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website or engage with our services.

### Information We Collect

We may collect personal information you provide to us voluntarily, which may include:

**Contact Information:** Name, email address, phone number, and mailing address.

**Travel Information:** Travel preferences, booking details, and payment information.

**Demographic Information:** Age, gender, nationality, and other information you choose to provide.

**Cookies and Tracking Technologies:** Information about your device and usage of our website through cookies and similar tracking technologies.

### How We Use Your Information

We use the information we collect for the following purposes:

**To Provide Services:** To process bookings, fulfill your travel arrangements, and provide customer support.

**To Improve Our Website:** To analyze usage and improve the functionality and user experience of our website.

**To Communicate With You:** To send you confirmations, updates, newsletters, promotional offers, and other communication relevant to your travel.

**For Legal Compliance:** To comply with applicable laws, regulations, and industry standards.

### Sharing Your Information

We do not sell, rent, or lease your personal information to third parties. We may share your information with:

**Service Providers:** Third-party vendors and partners who assist us in operating our website and providing services (e.g., payment processors, travel partners).

**Legal Authorities:** When required by law or to respond to legal requests, we may share information with law enforcement or government authorities.

**Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.

### Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please note that no method of transmission over the Internet or method of electronic storage is 100% secure.

### Your Rights

Depending on your location and applicable data protection laws, you may have the following rights regarding your personal information:

The right to access your personal data.

The right to request correction of inaccurate or incomplete data.

The right to request deletion of your personal data.

The right to object to or restrict the processing of your data.

The right to withdraw consent at any time where we rely on your consent for processing.

To exercise these rights, please contact us using the information provided below.

### Cookies

Our website uses cookies and similar tracking technologies to enhance your experience. You can manage your cookie preferences through your browser settings. For detailed information about the cookies we use.

### Changes to This Policy

We may update this Data Privacy Policy from time to time. We will notify you of any changes by posting the new policy on our website and updating the effective date. We encourage you to review this policy periodically for any changes.

### Contact Us

If you have any questions or concerns regarding this Data Privacy Policy, please contact us:

Email : [info@jeepsafarisandtours.com](mailto:info@jeepsafarisandtours.com)

Phone: +254 716699811

Thank you for choosing Jeep Safaris and Tours. Your trust is important to us, and we are committed to protecting your privacy.